



NYNP New York Nonprofit Press

WHEDco Raises \$140K at "Step up to the Plate" Benefit

The Women's Housing and Economic Development Corporation (WHEDco) raised \$140,000 at its 4th annual "Step up to the Plate" Benefit and Ballgame held at Yankee Stadium on July 10, 2013.

The evening's honorees included: Philip H. Cohen of Greenberg Traurig, who received the Corporate Leadership Award; Lori Chemla, who received the Philanthropic Leadership Award; and Constance Moran, Bronx Borough Commissioner of the NYC Department of Transportation, who received the Public Service Leadership Award.

In addition to funds raised through ticket sales, an impromptu call for support during the benefit resulted in gifts for nearly a dozen Bronx children to attend camp this summer.

The \$140,000 raised will go directly to WHEDco's programs, which reach over 35,000 people annually through affordable green housing; early childhood education and youth development; microenterprise and business incubation; family support services; and free arts programming.

"It was a grand slam event for WHEDco and the Bronx," said WHEDco's President Nancy Biberman. "We appreciate the Yankee's support, and consider ourselves their good luck charm." This is the second year the team won with a grand slam of their own during the WHEDco benefit. The Yankees routed the Royals 8-1 on Tuesday.

The Women's Housing and Economic Development Corporation (WHEDco) has worked for over twenty years to build a more beautiful, equitable and economically vibrant Bronx. WHEDco reaches over 35,000 people annually through energy-efficient, healthy and affordable homes; early childhood education and youth development; home-based childcare microenterprise and food business incubation; family support services; and arts programming.