

Southern Boulevard Storefront Improvements



Commercial Corridor Challenge, Bronx, NY | September 2018



Southern Boulevard Storefront Improvements

Neiser Mattresses, 1304-1306 Southern Blvd, Bronx, NY 10459

Exterior painting; awning replacement; graffiti removal & murals

Before



After



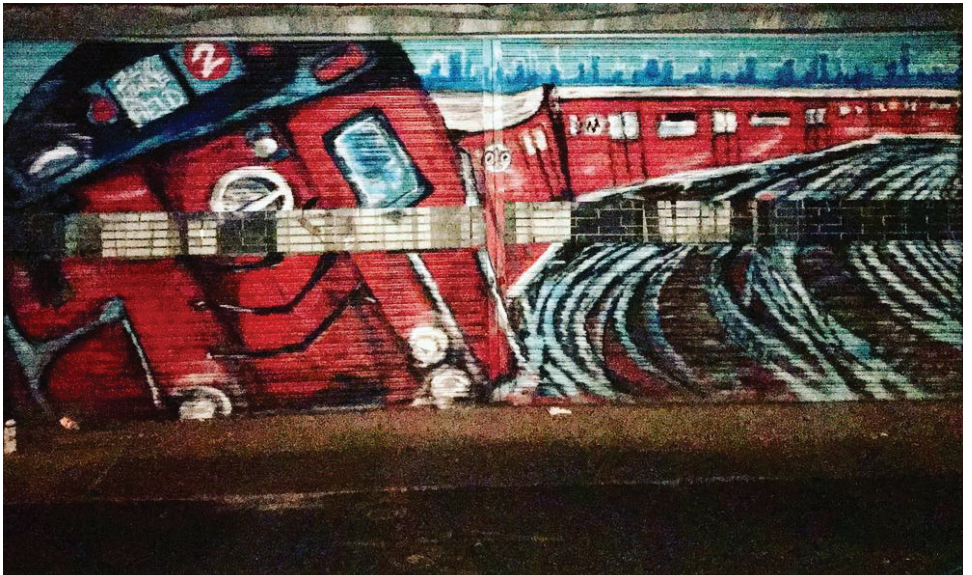
Neiser Mattresses, 1304-1306 Southern Blvd, Bronx, NY 10459

Roll-down gate mural artwork by Bronx artist Charlie Elo (@eloburnz).

Mural at 1304 Southern Boulevard



Mural at 1306 Southern Boulevard



Southern Boulevard Storefront Improvements

Crosstown Furniture and El Maestro Boxing Gym

1300-1302 Southern Blvd, Bronx, NY 10459

Exterior painting

Before



After



Southern Boulevard Storefront Improvements

Luke's Pizza, 1226 Southern Blvd, Bronx, NY 10459

Graffiti removal & roll-down gate mural

Before



After

Mural artwork by Bronx artist Charlie Elo (@eloburnz).



Southern Boulevard Storefront Improvements

Southern Blvd Electrical & Hardware Supply
1327 Southern Blvd, Bronx, NY 10459

Storefront window signage

Before



After



Southern Boulevard Storefront Improvements

WHEDco, 1301 Louis Nine Blvd, Bronx, NY 10459

Storefront window signage and decluttering

Before



After



Before (top) and After (bottom)



Southern Boulevard Storefront Improvements

Le Point Value, 1289 Southern Blvd, Bronx, NY 10459

Graffiti removal

Before



After



Southern Boulevard Storefront Improvements

Lin & Chen, 1287 Southern Blvd, Bronx, NY 10459

Graffiti removal

Before



After



Southern Boulevard Storefront Improvements

Metro PCS, 1250 Southern Blvd, Bronx, NY 10459

Graffiti removal

Before



After



Pole banners and tree guard wraps





Yesmin Vega
Senior Program Manager,
Community Development
yvega@whedco.org
718-839-1197