



Annual Report

2023-2024





Early Childhood Discovery Center

Preparing for a lifetime of learning

WHEDco's nationally-accredited Urban Horizons Early Childhood Discovery Center offers a nurturing environment that supports children to develop confidence, think creatively, analyze information and communicate effectively.

School Readiness

WHEDco's Head Start program serves 103 preschool children each year through our full-day (8 am – 4 pm) and full-year (September – August) program. Our curriculum addresses school readiness goals in the following areas:

- Language & Literacy
- Physical Development & Health
- Approaches to Learning
- Social-Emotional Development
- Cognition & General Knowledge



By the Numbers

- Total Number of Children Served: 106
- Total Number of Families Served: 104
- Average Monthly Enrollment: 100%
- Percentage of Eligible Children Served: 100%
- Percentage of Enrolled Children Who Received Dental & Medical Exams: 100%



Parent Engagement

WHEDco works to ensure that the progress made inside the classroom each week is supported and nourished at home. Through workshops, activities, and a contextualized Family Literacy and English as a Second Language program, we engage parents and empower them to become more active in their children's educations. We also provide Family Support and Counseling Services to ensure that families have the resources they need to succeed. Parent activities and workshops include:

- Family Literacy
- Dads Take Your Child to School Day
- Apple Picking Field Trips
- International Luncheon
- Mothers' Day Luncheon
- Fathers' Day Luncheon
- Parent Annual Celebration
- Moving On Celebration
- Pedestrian Safety
- Lead Poisoning Prevention
- Breast Cancer Awareness
- Birth Control Options
- Kindergarten Orientation Fair
- Intimate Partner Violence Training
- Nutrition Workshop
- Preventing Child Abuse

Preparing for Success in Kindergarten

Each year, 100% of four-year-old students graduate prepared for kindergarten, helping ensure that they begin their school careers ready to succeed.

Language & Literacy

- Children will engage in extended conversations with peers and adults
- English Language Learners (ELLs) will engage in conversations related to English language literacy activities
- Children will use a combination of drawing, writing and dictating to express ideas using a variety of methods
- Children will demonstrate knowledge of the alphabet by identifying and naming the letters within their own names

Physical Development & Health

- Children will develop fine motor skills by learning to manipulate every day tools, such as utensils and writing and art instruments
- Children will develop gross motor skills by participating in physical activities indoors, outdoors and at the fitness center
- Children will demonstrate knowledge of safe and healthy habits

Approaches to Learning

- Children will cooperate with peers to extend play and solve problems
- Children will demonstrate curiosity, creativity, flexibility, and a willingness to try new experiences
- Children will maintain focus to the successful conclusion of tasks either as individuals and in small and large groups

Social-Emotional Development

- Children will successfully navigate, establish and sustain positive relationships with peers and adults
- Children will demonstrate the ability to adjust to new situations

Cognition & General Knowledge

- Children will begin to acquire mathematical skills by learning to understand and intentionally manipulate quantities
- Children will demonstrate knowledge of simple patterns and sequences
- Children will demonstrate increasing curiosity of their natural and physical world, developing a foundation for scientific thinking
- Children will demonstrate an understanding of one's relationship to the family and the community



Early Childhood Discovery Center

Financials

Head Start Budget to Actual Revenue and Expenses FY24 UNAUDITED

REVENUES	FY24 Budgeted	FY24 Actual Unaudited
Government Contracts & Grants	\$2,562,721	\$2,504,570
Private Funders	\$87,500	\$115,000
In-Kind	\$0	\$6,575
Total Revenue	\$2,650,221	\$2,626,145

FY24 Funding Sources Unaudited

EXPENSES	FY24 Budgeted	FY24 Actual Unaudited
Salaries	\$1,569,157	\$1,417,981
Fringe Benefits	\$393,784	\$360,526
Professional Services	\$54,106	\$36,754
Supplies	\$21,059	\$18,628
Program Costs	\$105,900	\$129,226
Travel	\$1,402	\$704
Professional Development	\$6,984	\$13,475
Information Technology	\$65,253	\$50,178
Printing & Mailing	\$5,513	\$3,854
Occupancy	\$186,227	\$183,082
Rent	\$74,229	\$74,879
Other	\$11,910	\$28,493
Indirect	\$0	\$592,049
Total Expenses	\$2,496,754	\$2,909,829
Surplus/(Deficit)	\$153,468	(283,685)

SOURCE	AMOUNT
New York City Department of Education	\$2,224,973
New York State Office of Children and Family Services	\$146,285
New York State Department of Health - CACFP	\$130,720
Anonymous Foundation	\$115,000
In-Kind	\$6,575



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Financials

WHEDco Revenue & Expenses FY23 AUDITED

REVENUES	AMOUNT
FOUNDATIONS & CONTRIBUTIONS	\$803,774
INDIVIDUALS/SPECIAL EVENTS	\$689,606
CONTRACTS	\$30,338,047
RENTAL REVENUE	\$389,215
DONATED SERVICES	\$164,682
INVESTMENTS & INTERESTS	\$636,184
NET ASSETS RELEASED FROM DONOR RESTRICTIONS	\$3,336,394
OTHER INCOME	\$69,586
TOTAL	\$36,427,488
EXPENSES	AMOUNT
PROGRAM SERVICES	\$22,834,053
MANAGEMENT AND GENERAL	\$4,537,120
FUNDRAISING	\$831,526
TOTAL	\$28,202,699

Head Start Expenses FY23 AUDITED

EXPENSE	AMOUNT
EMPLOYEE SALARIES	\$1,317,704
FRINGE BENEFITS	\$467,393
PROFESSIONAL SERVICES	\$55,455
SUPPLIES	\$14,434
FOOD, LODGING, SUPPLIES & ACTIVITIES	\$146,125
TRAVEL	\$978
PROFESSIONAL DEVELOPMENT	\$15,379
IT	\$20,829
PRINTING & MAILING	\$264
REAL ESTATE TAXES, UTILITIES & SECURITY CONTRACTOR	\$212,210
TELECOMMUNICATIONS	\$23,101
EQUIPMENT RENTAL & REPAIR	\$35,301
FEES	\$12,747
TOTAL	\$2,321,920

