

NYN First Read -- NPCC adds more activism -- Trump budget cuts NYCHA, raises rent payments -- Lessons from Cooper Union on monitoring financial health -- 26 NEW JOBS

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**MARKS PANETH**  
ACCOUNTANTS & ADVISORS



# First Read Nonprofit

WEDNESDAY, MAY 24, 2017

A chance of light rain in New York City, partly sunny in Albany and mostly cloudy in Buffalo. New York City, high 69; Albany, high 76; Buffalo, high 74.

## FROM NYN MEDIA:

\* With a new mission and strategic plan, the Nonprofit Coordinating Committee of New York **is looking to equip its membership** for a more activist role – both to help counter problematic social policies and to help create an operating environment where nonprofits are stronger and more sustainable.

## TOP NEWS:

\* New York City Mayor Bill de Blasio warned that “children will die” if President Donald Trump's proposed federal budget, which would slash funding for Medicaid, food stamps and public housing, is enacted, **Politico New York reports.**

\* The federal budget plan unveiled Tuesday by Trump would cut up to \$340 million from the New York City Housing Authority's already teetering budget, and would raise the amount of income tenants must pay toward rent, **the Daily News writes.**

\* Looking at Cooper Union as an example, **Marks Paneth writes** that to avoid financial problems or the failure of a nonprofit, it is imperative to monitor the organization's financial health by employing good corporate governance.

\* New York's Central Park Conservancy, a private nonprofit organization that manages and raises money for the park, cut 30 jobs to help trim annual spending by about 7 percent, **Bloomberg News writes.**

\* The ambitious new arts center known as the Shed, rising in Hudson Yards, has received \$75 million from Michael Bloomberg, showing just how much the Far West Side continues to be shaped by a small group of influential billionaires, **the New York Times writes.**

\* The city's community schools program would expand to 69 new schools this fall, financed entirely by \$25.5 million per year of funding earmarked for 21st Century Community Learning Centers - a \$1.2 billion federal program which Trump is again proposing to eliminate, **Chalkbeat writes.**

\* After an 11-day window in which over 100,000 residents of pertinent districts cast ballots, the City Council recently announced the winners of the 2016-17 participatory budgeting cycle, **Gotham Gazette writes.**

\* The 2016 Amendment, which goes into effect May 27, clarifies and simplifies a number of provisions of the New York Nonprofit Revitalization Act that are applicable to New York nonprofit corporations and charitable trusts, **according to Riker Danzig Scherer Hyland & Perretti LLP.**

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**NYU Silver's Zelda Foster Studies Program in Palliative and End-of-Life Care is holding a**

therapists, and others providing mental health and counseling services. **Learn how to help patients and families throughout the continuum of serious illness**, from diagnosis through bereavement, with support, counseling, education, anticipatory guidance and assistance with care planning and decision making. CEUs available. **No palliative care experience necessary.** Learn more [here](#).

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#### **TRUMP ADMINISTRATION:**

\* Hillary Clinton denounced Trump's proposed federal budget as a plan with "an unimaginable level of cruelty" toward millions of poor and needy Americans, [according to the Daily News](#).

\* The Northwest Immigrant Rights Project, a respected nonprofit in Seattle that represents immigrants in deportation proceedings, received a "cease and desist" letter from the DOJ threatening disciplinary action, [The Nation reports](#).

#### **IN DEPTH:**

\* With ever-bigger campaign goals, exaggerated fundraising totals are increasingly commonplace, development experts say, and such practices sully the fundraising profession's reputation by flouting established guidelines for reporting contributions, [Inside Philanthropy writes](#).

\* [The New York Times Ethicist](#) answers whether people should expose charities that exploit employees.

\* BDO's [Nonprofit Standard blog examines](#) expense reporting as part of changes under Accounting Standards Update 2016-14

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#### **NONPROFITS IN THE NEWS:**

\* Earlier this month, Women's House and Economic Development Corporation partnered with New York University Gallatin School of Individualized Study for the 'Narrating Our Neighborhood: The Melrose Oral History Project' exhibition, [the Bronx Times writes](#).

\* The Billion Oyster Project is an ambitious nonprofit organization that wants to restore the oyster population in the New York Harbor and Hudson River, [Westchester Magazine writes](#).

#### **NYN BUZZ:**

\* New York City Council and Food Pantries will call today on de Blasio to increase funding for hungry New Yorkers. Over 1.4 million New Yorkers rely on food pantries and food kitchens. As New York City is one of the wealthiest cities in the world, the least that we can do is provide access to high-quality, nutritious foods to all those who need it. The current Executive Budget not only drastically underfunds the **Emergency Food Assistance Program**, but proposes cutting funding by 4.9 million dollars -- this comes at a time of looming uncertainty regarding federal funding for hunger assistance programs. Mirroring a call made by NYC Council Speaker Melissa Mark-Viverito in her State of the City address, all Council Members signed on to support the increase of EFAP to 22 million dollars for FY18.

\* Gov. Cuomo announced the opening of the \$36 million Norwood Terrace supportive housing development in the Bronx. The 115-unit housing project, operated by **Concern for Independent Living**, includes supportive services for homeless adults with psychiatric disabilities, along with affordable housing for low-income individuals and families. The newly-constructed, eight-story building is located in the Norwood section of the Bronx. The development includes 58 units of permanent supportive housing for formerly homeless individuals with mental illness. Support services will be provided on-site, helping residents to live healthy and productive lives. The New York State Office of Mental Health will provide more

affordable housing for low-income New Yorkers.

**CAREER MOVES:**

\* **Unique People Services**, a nonprofit agency serving New Yorkers with developmental disabilities, HIV/AIDS and mental health challenges, has added two new directors to its senior management team. Bill Velasquez joins the nonprofit as UPS' new Director of Human Resources, while Everson Gibson has been named Administrative Director of Quality Assurance and Human Resources. Before joining UPS, Velasquez led a 28-year career at a major Wall Street bank where he managed a team of client service representatives and oversaw business and product development worth an estimated \$21 million in annual revenue. As Administrative Director of Quality Assurance and Human Resources, Gibson monitors and evaluates the quality of all programs and services at UPS.

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NYC spends \$25 million or more per year on children in foster care due to homelessness, according to a new report by the **Institute for Children, Poverty and Homelessness**. "**Taken Away: The Prevalence of Homeless Children in Foster Care**," explores data about homeless children, their families and foster care. It highlights the needs and raises questions about how families could be better supported while children are maintained in safe, stable homes. Download it at <http://go.cityandstatemedia.com/e/168882/TakenAway/v8nqj/72294653>